



SMALL BUSINESS SOLUTIONS

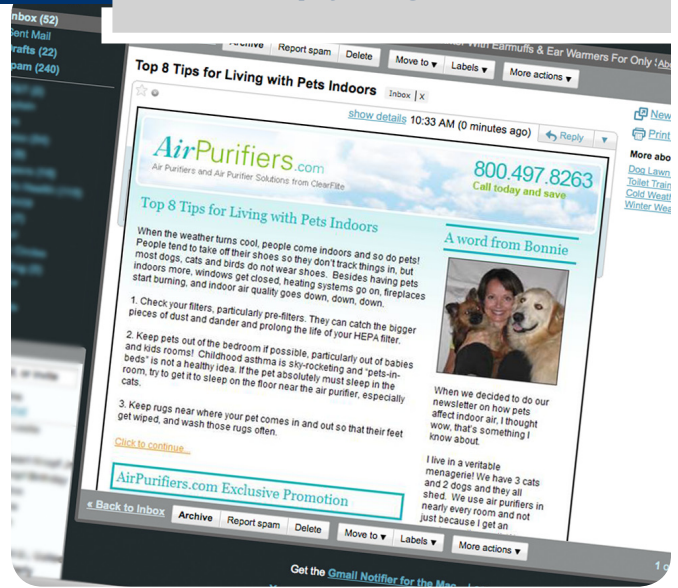
Email Management

Don't have an email list? We can customize a program to help you get one!

cleveland.com can help you structure your email marketing so it's simple, effective and trackable.

- Is your business challenged with fewer sales resources making you struggle to maintain a communication schedule so you stay in front of your customers?
- Are you currently sending an email blast but have no idea if anyone reads it, if it's getting stopped by SPAM filters, or if it even works?
- Do you know how to measure ROI from an email marketing campaign and make adjustments based on that data?

We can help you structure an email solution that works for your business.



What Will You Receive? All Packages Include:

- 30 minutes of copywriting assistance
- Integration of your content into the template developed during initial campaign setup
- Testing of your email message to ensure deliverability and to protect against SPAM filtering
- Sending your message and generating a summary report to outline what happened during your email campaign.

Select Your Package*

Monthly Customer Email

Includes 12-email sends per year.

12-email package
\$10,440 / \$870 per send

Bi-Monthly Customer Email

Includes 6-email sends per year.

6-email package
\$6,114 / \$1,019 per send

Quarterly Customer Email

Includes 4-email sends per year.

4-email package
\$4,672 / \$1,168 per send

* All packages include sending to a list of 3,000 email addresses. For larger lists, a fee of \$10 per 1,000 email addresses will be assessed for overage volume. E.g. For a list of 4,500 email address under a monthly program, the fee would be \$870 plus \$10x2 for the 1,500 email volume over the included 3,000 for the monthly send.

